



Event Sponsorship Opportunities

Contact Lisa at 330-744-5914/associatedirector@ohwowkids.org with questions.

In addition to the event specific recognition outlined below, you will be recognized in the following ways leading up to & during the event(s) coinciding with your specific sponsorship(s):

Facebook, >7,358 likes	ohwowkids.org, >2,500 active users/month
E-Newsletter, >7,004 addresses	Media releases sent to outlets across 5 county service area
OH WOW!'s Community Partners' Recognition Wall & Onsite Electronic Billboards, ~52,000 explorers/year	Sandwich board placed in front of OH WOW! during operating hours

Please note:

- ⚙ Many recognition options are dependent on each event's timeline
- ⚙ Sponsorships subject to approval by OH WOW!

We'd like to spark a passion for STEM with the following sponsorships :

(Please check off the box(es) below that correspond with your desired level of support.)

First Night Youngstown , 12/31/17

Sponsorship Deadline: 12/16/17

Children under age 12 will explore OH WOW! for free thanks to you. Your support will also provide special EDUtaining activities throughout the evening. Last year 1,452 people celebrated a safe, family friendly start to 2017!

Explore : \$11,000

- ⚙ Company name/logo:
 - On t-shirt worn by staff & volunteers
 - Throughout entire building, including entry doors
 - On free return pass given to each child at event
 - At front desk next to First Night button sales throughout month of December
 - On OH WOW!'s letterhead

Create : \$1,500

- ⚙ Company name/logo on bottom floor, each activity station & entry into InspireWorks Lab

7th Birthday Bash -5/19/18-5/20/18

Sponsorship Deadline-5/5/18

Celebrate your support with more than 320 guests who will enjoy cake, special activities & discounted admission all weekend long.

Guest : \$2,900

- ⚙ 8 free event admissions
- ⚙ Company name/logo:
 - At front desk recognizing you for the \$1 discount on admission on this date
 - On free return pass given to each child at event
 - Throughout entire building, including entry doors

Learn: \$400

- ⚙ 2 free event admissions
- ⚙ Company name/logo:
 - On event schedule posted throughout building
 - At each activity station & entry into InspireWorks Lab

Party: \$300

- ⚙ 2 free event admissions
- ⚙ Company name/logo:
 - At refreshment station & entry into Function Junction
 - On event schedule posted throughout building
 - On OH WOW!'s birthday cake

Summer Manufacturing Institute -6/18/18-7/27/18
Sponsorship Deadline-6/4/18

This innovative summer workshop is offered in collaboration with the YWCA. Your support will guide 75 students as they visit area facilities, meet industry professionals & complete hands-on engineering challenges over 3, 1 week sessions. All SMI sponsors may include a kid friendly promotional item in participants' backpacks (item paid for & provided by sponsor).

Institute: \$3,000

- ⚙ Company name/logo:
 - On t-shirt worn by all participants & staff
 - On promotional flyer
 - On invite to & slideshow at all 3 "graduation" breakfasts for participants, families, partners & local dignitaries, where you will have a reserved table for 8
 - In InspireWorks Classroom

Participate: \$1,500

- ⚙ Company name/logo:
 - On t-shirt worn by all participants & staff
 - On invite to & slideshow at all 3 "graduation" breakfasts, where you will have 4 reserved seats

Manufacture: \$750

- ⚙ Company name/logo:
 - On invite to & slideshow at all 3 "graduation" breakfasts, where you will also have 2 reserved seats
 - In InspireWorks Classroom

The Science of Brewing, 8/10/18
Sponsorship Deadline: 7/27/18

More than 250 adults take over OH WOW!, sipping wine, beer & spirits while exploring our exhibits & taking part in MAKE! workshops geared for the “after hours” crowd. Live entertainment & an auction will round out the night.

Hop: \$3,000

- ⚙ Company logo:
 - On event invitations
 - On entire main floor including entry doors
 - At front desk next to Science of Brewing ticket sales throughout July & August

- ⚙ 8-pack of tickets to event & VIP tasting course

Crush: \$2,000

- ⚙ Company logo:
 - On event invitations
 - On front half of bottom floor

- ⚙ 6-pack of tickets to event & VIP tasting course

Mash: \$1,000

- ⚙ Company logo on throughout back half of bottom floor

- ⚙ 4-pack of tickets to event & VIP tasting course

Make: \$500

- ⚙ Company logo in adult “Maker Space” during event

- ⚙ 2-pack of tickets event & VIP tasting course

Learn: \$250

- ⚙ Company name/logo in VIP tasting course room

- ⚙ 2-pack of tickets to event & VIP tasting course

Silly Science Sunday, 9/16/18

Sponsorship Deadline: 8/31/18

The ever popular free street festival attracts thousands of people to downtown Youngstown. Your support will allow visitors to check out more than 40 exhibitors, enjoy hands-on exploration & be engaged by exciting live shows. All Silly Science Sunday sponsors are invited to be exhibitors at no additional cost.

Festival: \$10,000

- ⚙ Full page ad in event program

- ⚙ Company name/logo:
 - In OH WOW!, on tents & displayed during “shows”
 - On t-shirt worn by staff/volunteers
 - On ~100,000 flyers given to students through schools in Mahoning/Shenango Valleys & area businesses
 - On posters
 - On OH WOW!’s letterhead

- ⚙ Invitation to speak at event

- Tent : \$5,000**
- ½ page ad in event program
- Invitation to speak at event
- Company name/logo:
 - In OH WOW! & on all tents
 - On t-shirt worn by staff/volunteers
 - On posters
- Show : \$2,500**
- ¼ page ad in event program
- Company name/logo:
 - In OH WOW! & displayed during “shows”
 - On t-shirt worn by staff/volunteers
 - On posters
- Building : \$1,000**
- Business card size ad in event program
- Company name/logo:
 - In OH WOW!
 - On posters
- Event : \$500**
- Listing of company name in event program

Youngstown Holiday Parade , Date TBD

Sponsorship Deadline: 11/16/18

Provide a safe place for families to warm up during the city’s annual light up night. Your support will spark a passion for STEM in the more than 2,153 people who will enjoy free admission into OH WOW! & holiday themed MAKE! stations.

- Warm Up : \$17,300**
- Company name/logo:
 - On program materials put together by Youngstown CityScape
 - On t-shirt worn by staff & volunteers
 - Throughout entire building, including entry doors recognizing you for the free admission
 - On free return pass given to each child @ event
 - On OH WOW!'s letterhead
- Cheer : \$1,500**
- Company name/logo on bottom floor, each activity station & entry into InspireWorks Lab

Please complete the following information to secure your desired WOWtastic support:

Total Amount of Sponsorship Support	
Sponsor Name	

(as you'd like it to appear on recognition materials)	
Contact	
Address	
Phone	
Email	
Birthday Bash, SMI & Brewing Sponsors, please provide the names of those using your tickets	

- We are unable to sponsor this year but please accept our gift of \$ _____
- Please contact us about a donation to The Science of Brewing auction

Please return this packet, along with your payment, to:

Lisa Long, Associate Director-OH WOW!

11 W. Federal Street

Youngstown, OH 44503

- Enclosed is our sponsorship payment (Please make checks payable to "OH WOW")
- or-
- Please charge my credit card:

Card #: _____

Exp. Date: _____

Sponsorship does not imply OH WOW!'s endorsement or continued use of sponsor's product and/or organization.