



2017 Sponsorship Opportunities

All OH WOW! event sponsors will be recognized in the following ways during the month(s) coinciding w/their specific sponsorship(s):

- Facebook, Currently OH WOW! has >6,800 likes
- E-Newsletter, Sent to >9,000 addresses
- Onsite Electronic Billboards, >51,800 explorers visit OH WOW!/year
- ohwowkids.org, >1,000 visits/month
- Event related media releases

Please note:

- All sponsors will be invited to our Donor Recognition event on October 24th
- Many recognition options are dependent on the timeline for each event
- Sponsorships subject to approval by OH WOW!



**SMI sponsors may include a kid friendly promotional item in participants' backpacks
(item paid for & provided by sponsor)
Sponsorship Deadline : June 19**

Institute : \$3,000

- Premiere placement of company logo...
 - On t-shirts worn by all participants & staff during sessions 2 & 3
 - On promotional flyer
 - In slideshow @ all 3 "graduation" breakfasts for participants, families, partners & local dignitaries
 - On sidewalk sign & in InspireWorks classroom during SMI
- Reserved table for 8 w/signage & recognition during program @ each graduation breakfast

Participate : \$1,500

- Company name/logo...
 - On t-shirts worn by all participants & staff during sessions 2 & 3
 - In slideshow @ all 3 "graduation" breakfasts
 - On sidewalk sign during SMI
- 4 reserved seats & recognition during program @ each graduation breakfast

Create : \$750

- Company name/logo...
 - In slideshow @ the "graduation" breakfasts
 - On signage in InspireWorks classroom during SMI
- 2 reserved seats & recognition during program @ each graduation breakfast



Science of Brewing sponsors will be announced over our PA system during the event
Sponsorship Deadline : July 28

Hop : \$3,000

- Company logo on...
 - Event invitations
 - Signage throughout *entire main floor* on night of event & sidewalk sign
- 8-pack of tickets to event & VIP tasting course

Crush : \$2,000

- Company logo on...
 - Event invitations
 - Signage throughout *front half of bottom floor* on night of event & sidewalk sign
- 6-pack of tickets to event & VIP tasting course

Mash : \$1,000

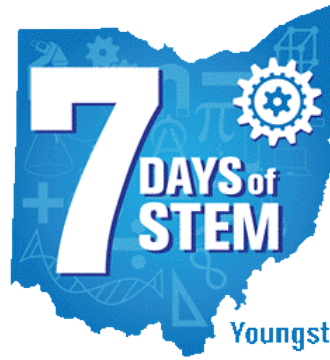
- Company logo on signage throughout *back half of bottom floor* on night of event & sidewalk sign
- 4-pack of tickets to event & VIP tasting course

Make : \$500

- Company logo on signage in adult "Maker Space" during event
- 2-pack of tickets event & VIP tasting course

Learn : \$250

- Company name/logo on signage in VIP tasting course room
- 2-pack of tickets to event & VIP tasting course



Youngstown Regional
SCIENCE & TECHNOLOGY FESTIVAL
Powered by OH WOW!

Silly Science Sunday & 7 Days of STEM sponsors are invited to be exhibitors on Sunday
Sponsorship Deadline: September 3

Festival: \$10,000

- Full page ad in Sunday's event program
- Company name/logo on...
 - Signage in OH WOW! & on sidewalk sign for entire week
 - Signage on stage & in tent on Sunday
 - 80+ staff/volunteer event t-shirts worn on Sunday
 - ~2,500 beach balls used on Federal Street on Sunday (balls provided by sponsor)
 - ~100,000 school flyers given to students throughout Mahoning/Shenango Valley
 - Promotional flyers/posters
- An invitation to speak from the stage on Sunday
- Free after hours usage of OH WOW! for up to 125 people (date subject to availability) or 125 one time admission passes

Stage: \$5,000

- ½ page ad in Sunday's event program
- Company name/logo on...
 - Signage in OH WOW! & on sidewalk sign for entire week
 - Stage Signage on Sunday
 - 80+ staff/volunteer event t-shirts worn on Sunday
 - Promotional flyers/posters
- An invitation to speak from the stage on Sunday
- 100 one time admission passes to OH WOW!

Tent: \$2,500

- ¼ page ad in Sunday's event program
- Company name/logo on...
 - Signage in OH WOW! & on sidewalk sign for entire week
 - Tent signage on Sunday
 - 80+ staff/volunteer event t-shirts worn on Sunday
 - Promotional flyers/posters

Building: \$1,000

- Business card size ad in Sunday's event program
- Company name on...
 - Signage in OH WOW! & on sidewalk sign for entire week
 - Promotional flyers/posters

Event: \$500

- Listing of company name in Sunday's event program & on signage in OH WOW! for entire week